

## **SPONSORSHIP OPPORTUNITIES**

November 16-17, 2023 • Chattanooga Marriott Downtown • Chattanooga, TN





In partnership with:







# CONNECT WITH OUR NATIONAL AUDIENCE

November 16-17, 2023 • Chattanooga Marriott Downtown, Chattanooga, TN

Expand your reach and showcase your products and services with hundreds of rural education leaders, decision makers, and practitioners from across the country at the 2023 National Forum to Advance Rural Education.

The 2023 National Forum to Advance Rural Education will be hybrid again this year, which means we will host an in-person event in Chattanooga, TN, and provide the option to attend virtually. Like always, the event is designed to create an environment for collaboration and innovation with a diverse community that includes, national experts, K-12 and higher education practitioners, leading researchers, policymakers, and philanthropic leaders.

We are seeking partnerships with sponsors who share our vision and commitment of supporting rural school districts. Together, with your investment, we will be able to offer rural educators a dynamic and impactful professional learning and networking experience.

"This event was the best conference I have attended as a rural school administrator. The people at this conference speak the same language, share the same struggles, and strive to solve similar problems."

(659)

"My favorite and most important conference every year."

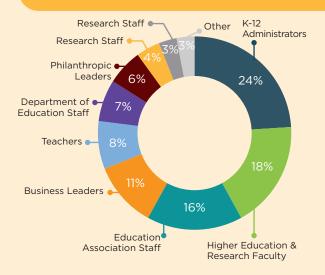


#### **2022 BY THE NUMBERS**

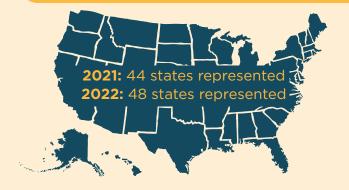
#### **ATTENDEES**



#### ATTENDEES BY TITLE



#### **ATTENDEES BY STATE**







## PARTNERSHIP CATEGORIES & OPPORTUNITIES

	<b>PREMIER</b> \$100,000	<b>GOLD</b> \$50,000	<b>SILVER</b> \$25,000	<b>BRONZE</b> \$10,000	<b>COPPER</b> \$5,000
Conference registrations	6	4	4	2	2
Virtual advertising in mobile app and virtual platform	x	х	х	x	х
Ad in printed program	Full Page	Half Page	Half Page	<b>Quarter Page</b>	<b>Quarter Page</b>
Onsite exhibit booth	x	x	х	x	х
Final attendee list with emails	x	х	х	x	x
Acknowledgement as event sponsor in printed program, on website, social media channels, event app, and virtual platform	x	х	х	х	х
1-2 minute video/commercial to be posted on virtual platform	x	x	х	х	x
Opportunity to host a breakout session in partnership with school district/educators	60-Minute In-Person	60-Minute In-Person	60-Minute In-Person	60-Minute Virtual	
Scholarships for virtual conference registrations	10	5	2		
Written blog or vlog to integrate into pre-event marketing materials	x	х			
Logo on attendee badge, lanyards, and welcome packages	x				
Acknowledgment as solo attendee reception sponsor, including signage and opportunity to address attendees (first-come, first-served basis)	x				
Acknowledgement as solo welcome party sponsor and opportunity to address attendees (first-come, first-served basis)		х			
Acknowledgement as solo pre-conference sponsor and opportunity to address attendees (first-come, first-served basis)			х		

ATTENDEE GIVEAWAYS Providing items branded with your logo for distribution to attendees is another great way to increase your visibility at the event and after. Ideas include, but are not limited to: bags, pens, screen protectors, keychains, etc.

> INTERESTED IN PARTNERING WITH US? Learn more at https://www.nrea.net/Convention-Research-Symposium-Sponsors or contact Allen Pratt, Executive Director, NREA at allen-pratt@utc.edu.



### **PAST SPONSORS**



PREMIER: \$100,000

T Mobile



GOLD: \$50.000





**SILVER:** \$25,000

































































